



March 14, 2026

PROMOTING NORTH AMERICAN WILD FUR AT THE 2026 HONG KONG INTERNATIONAL FUR & FASHION FAIR

The 2026 Hong Kong International Fur & Fashion Fair, held from March 12–14, once again served as a vital global hub for the fur trade. As the world’s leading exporter of fine fur garments, Hong Kong provided the ideal stage to promote the unique value of North American wild fur to many international buyers.

With the upcoming March auction in North Bay, the fair was a critical opportunity to engage with manufacturers and retailers looking for premium skins. We successfully met with numerous high-volume buyers, emphasizing the strength of the wild fur market and the superior quality of this season’s harvest.

A highlight of the event was meeting with many long standing FHA customers specializing in lynx cats and sables; it was clear that these species were in high demand, signaling a very strong upcoming auction season for wild fur.

The positive reception in Hong Kong sets a strong tone for our March 19–21 auction. The convergence of international buyers in Hong Kong confirms that the appetite for wild fur remains deep, and we look forward to welcoming many of these buyers to North Bay to compete for our premium offerings.

