



## FUR HARVESTERS AUCTION INC. HAS MAJOR PRESENCE AT 38TH ANNUAL CHINA FUR & LEATHER PRODUCTS FAIR

The 38th annual China Fur & Leather Products Fair was held in Beijing January 10-13, 2012. This major international fur fair was held in the massive China National Convention Center featuring 288 exhibitors and 14,080 visitors from 15 different countries in about 330,000 square feet of space on two floors.

Fur Harvesters Auction (FHA) Inc. once again increased its presence at this major fair. FHA conducted five wild fur grading seminars over the course of the fair, covering all major wild fur species and attracting hundreds of prospective clients. The timing could not have been better, following immediately after FHA's hugely successful January 2012 auction. Increased demand for wild fur is evident in China, and FHA's seminars ensure that prospective new customers have the knowledge they require to purchase our product with confidence.

Visa requests from Chinese customers have increased since FHA started to conduct these seminars and we expect a major Chinese presence at our March 23 auction to be held in conjunction with ALC in Seattle.

